

# KATHYCHENG

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## PROFESSIONAL EXPERIENCE

### GRAPHIC DESIGNER

June 2018 - Present

Saddleback Educational Publishing

Designing children's book covers and interior spreads for publication, utilizing illustration, typography, and photo manipulation.

### WEB / GRAPHIC DESIGNER

October 2017 - May 2018

California State University, Fullerton | Department of Anthropology

Redesigned and developed the project website with new visuals for the U-ACRE project in collaboration with the Department of Anthropology at CSUF.

### GRAPHIC DESIGNER

August 2016 - May 2017 (Intern)

SR Production

May 2017 - December 2017

Produced graphic design and illustration materials to promote the company's brand and visual identity. Worked closely with the marketing and social media team to provide design material for marketing campaigns.

### GRAPHIC DESIGNER / ILLUSTRATOR

July 2016 - September 2017

Stodium

Designer and artistic collaborator for Stodium, an online pin and patch shop.

### ILLUSTRATIVE RESEARCH at CSUF

January - May 2016

CSUF Art Department

Illustrated large scale works under the mentorship of Joe Biel, a faculty member of CSUF and visual artist based in Los Angeles.

### ADMINISTRATIVE ASSISTANT

June - September 2014

Central Escrow

Administrative duties alongside accounting of daily balances and fees, opening and inputting new escrow accounts, and assistant to an escrow officer.

## EDUCATION

### BACHELOR'S OF FINE ART IN ART, GRAPHIC AND INTERACTIVE DESIGN CONCENTRATION

California State University, Fullerton | August 2012 - December 2017

## SOFTWARE & SKILLS

#### LANGUAGES

English, Mandarin Chinese, Taiwanese

#### SOFTWARE / PROGRAMS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
HTML + CSS  
JavaScript

#### TECHNICAL SKILLS

UI and UX Design  
Web Design  
Logos and Branding  
Product Design  
Traditional and Digital Art  
Photography and Lighting  
Infographic/Data Visualization  
Typography

## AWARDS & SHOWS

#### 05.07.17: OFF THE GRID

CSUF 2017 GRAPHIC DESIGN STUDENT SHOWCASE

#### 07.30.17: SIGGRAPH 2017

ANNUAL COMPUTER GRAPHICS CONFERENCE

#### 10.14.17: *FnA*

A STUDENT RUN SHOW AT THE CSUF EXIT GALLERY