

KATHYCHENG

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PROFESSIONAL EXPERIENCE

FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR

March 2020 - Present

Created and developed brand identities, logos, and visuals for customers including restaurants, gyms, and other businesses. Produced visuals and both traditional and digital illustrations for clients using Adobe Creative Suite.

CERTIFIED NURSING ASSISTANT

December 2020 - April 2024

Mayo Clinic Neurosurgery and Neurology ICU / Victoria Healthcare and Rehabilitation

CNA with responsibilities including charting vitals, I&O, height and weight of patients, supervising and observing patients, and providing care for patients.

GRAPHIC DESIGNER

June 2018 - March 2020

Saddleback Educational Publishing

Designing children's book covers and interior spreads for publication, utilizing illustration, typography, and photo manipulation. Designing series packaging.

WEB / GRAPHIC DESIGNER

October 2017 - May 2018

California State University, Fullerton | Department of Anthropology

Redesigned and developed the project website with new visuals for the U-ACRE project in collaboration with the Department of Anthropology at CSUF.

WEB / GRAPHIC DESIGNER

SR Production

August 2016 - May 2017 (Intern)

May 2017 - December 2017

Produced graphic design and illustration materials to promote the company's brand and visual identity. Worked closely with the marketing and social media team to provide design material for marketing campaigns.

GRAPHIC DESIGNER / ILLUSTRATOR

July 2016 - September 2017

Stodium

Designer and artistic collaborator for Stodium, an online pin and patch shop.

EDUCATION

BACHELOR'S OF FINE ART IN ART, GRAPHIC AND INTERACTIVE MEDIA DESIGN CONCENTRATION

California State University, Fullerton | August 2012 - December 2017

SOFTWARE & SKILLS

LANGUAGES

English, Mandarin Chinese, Taiwanese

SOFTWARE / PROGRAMS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
HTML + CSS

TECHNICAL SKILLS

UI and UX Design
Web Design
Logos and Branding
Product Design
Infographic/Data Visualization
Typography
Isometric Design

AWARDS & SHOWS

OFF THE GRID

CSUF 2017 GRAPHIC DESIGN STUDENT SHOWCASE

SIGGRAPH 2017

ANNUAL COMPUTER GRAPHICS CONFERENCE

FnA

GRAPHIC DESIGN SHOW AT THE FULLERTON EXIT GALLERY